

EXPERIENCE

Education

09/2017 - 05/2022

ArtCenter College of Design | Pasadena, CA

Product Design
Bachelor of Science

Internship

09/2021 - 05/2022

Procter & Gamble Innovation Design Co-op | Cincinnati, USA

Working under the new business unit of P&G, PG ventures. Helping the team to design packaging solutions for ZEVO, focusing on sustainability, functionally, compactly and aesthetically to better present the products on shelf.

05/2021 - 08/2021

Aolab Packaging/Branding Internship | Shanghai, China

The only packaging and graphic designer working on hotel toiletries packagings for Tonino Lamborghini Hotel Yixing, this project was out for use in September 2021. Also assist designing brand identity and system for a furniture company.

04/2021 - 08/2021

Eternal Fleur Packaging Internship | New York, USA

The only packaging designer help to designing structures and shipping boxes for flower packagings, this project was put in use in July 2021.

10/2020 - 01/2021

Design360 Unlimited Graphic Internship | Los Angeles, USA

Working as a graphic designer to help creating branding identities for different clients, including logo design, stationery design, packaging design, and as well as presentation decks. One of the project was to assist designing graphics of PPE packaging for NBA teams.

05/2020 - 08/2020

Mocu Design Product Internship | Los Angeles, USA

Help to write current beauty trend reports during COVID situations, and also sketch and design conceptual cosmetic products and functional concepts for manufacturing purposes.

ArtCenter

03/2021

Oreo Sponsored Design Storm

Lead a team of 3 to come up with new ways of advertising, and basic on that create new designs of shipping boxes and packaging opening ceremony for Oreo cookies to deliver joyfulness for consumers.

01/2020 - 04/2020

SIG Sponsored Packaging Project

Lead a team of 5 to creating new dieline pattern for carton boxed drinks, considering the aspects of aesthetic forms and silhouette designs as well as easy manufacturing functions in the lowest price. Also rebranded their factory machine that helps it to stands out in the current market.

09/2019 - 08/2020

Packaging 1 & 2 Teaching Assistance

Helped a class of 12 student to develop packaging dieline, and aesthetic forms. Guide students who have zero experience on packaging to understand how to transfer design from 2D to 3D, and solve the mechanical problem while building prototypes and models. Also help to refine proportions and iconic silhouette of their designs by giving critiques on both forms and graphics.

05/2021

First Place of Dieline Awards 2021

Breath (Rebranding for Gum Oral Care Packaging)

05/2019 - 12/2019

Exhibited in ArtCenter Student Gallery

MYST Series (Rebranding for NKD SKN Self-tanning Packaging)
TONEXT PocketMic (New Audio Recording Product line for YAMAHA)

RECOGNITION

SKILLS SET

Sketching
Storytelling
Innovative Thinking
Packaging Design
Logo Design
Graphic Design
Motion Design
3D Prototyping
Digital Rendering
Visual Presentation

SOFTWARE

Photoshop
Illustrator
InDesign
After Effects
Keynote
SolidWorks
KeyShot
SketchUp
Corel Draw
Esko Visualizer

LANGUAGE

Native Mandarin
Fluent English
Simple French

SULI

SULI

Branding | Packaging | Product

suli.design

suli@suli.design
434.466.6786